



July, 2008

Dear Friends of CENTUS,

This is truly exciting news! We're writing today to tell you about two significant pledges totaling **\$10,000 to create a CENTUS Challenge Match Fund**, and to tell you how your donation can be doubled!

Pat and Wills Long and Christi and Jim Harman, two couples who have been genuinely committed to and involved in the work of CENTUS for many years, **want to make sure that CENTUS has the resources it needs to do its part in raising the standard of professional mental health care available to all Coloradoans.** Together these two special couples have created the **CENTUS Challenge Match Fund** in the hope of encouraging generosity from others, like you, who feel the same sense of stewardship of our mission. **Your donation today will be matched dollar for dollar by the fund!**

CENTUS is deeply thankful for this special giving opportunity and asks **you** to join the Longs and the Harmans in their support of CENTUS' accessible and affordable professional mental health care.

One client at a time, to over 117,000 clients throughout 26 years of service, CENTUS has enabled positive change in the lives of those who might otherwise be unable to receive the professional mental health therapy they need. **You** can make a difference in someone's life!

Please join Pat, Wills, Christi and Jim in supporting the **mission of CENTUS:**

**To promote healing and wholeness
in mind, body, spirit, and community
for individuals, families and organizations
in convenient locations throughout metropolitan Denver.**

To make your donation, please use the enclosed envelope and return to CENTUS. Or, visit our website, www.CENTUS.org, select the GIVE tab and the drop down tab DONATE NOW. **Please designate your gift as CENTUS Challenge Match Fund. Your gift will be matched dollar for dollar.**

Be sure to watch for the progress of the CENTUS Challenge Match Fund on our website. Thank You for being a Friend of CENTUS!

Sincerely,

Susan M. Geissler

Susan McDonald Geissler
Executive Director



DID YOU KNOW?



- **Only 1% of CENTUS clients can pay full fee.**

Your donation directly funds those who are underinsured or not insured at all.

CENTUS professional mental health services reduce societal costs, working to improve the quality of mental health care through financial and geographic accessibility throughout Colorado. Untreated mental health conditions create a great cost. A report by the National Mental Health Association states “ American businesses, governments and families lose \$113 billion a year from the cost of untreated and mistreated mental illness because of discriminatory business practices, uncoordinated spending programs, unfounded fears and misunderstanding.”

- In 2007, **48% of CENTUS clients had no insurance and received adjusted fees. This is an increase in demand of over 19% above 2006.** In total CENTUS provided \$372,594 in subsidized funding for therapy clients in 2007.

- In 2007 **CENTUS therapists provided a total of 7015 clinical hours of therapy** of which **3341** hours were provided to economically disadvantaged, uninsured and underinsured individuals, couples and families utilizing subsidized fees.

- **Non-citizens and minorities in our community face significant barriers to health care**, placing these families at a severe disadvantage to receiving quality professional treatment. Providing affordable and accessible psychotherapy and evaluation is our priority. CENTUS accepts and subsidizes non-citizens. Over 33% of CENTUS clients name themselves as being an ethnic minority.



- **Children and youth in particular feel these effects. 10% of CENTUS' clients are ages 3 - 21.** The Colorado Trust issued major findings for 2006 reflecting that 16% of children living in metro Denver are uninsured. The Colorado Federation of Families reports that 9% of Colorado's children were identified as having a serious emotional disturbance, representing 100,000 children. *CENTUS for Kids & Families* specifically provides access to professional mental health care for this at-risk age group.

- **CENTUS therapists specialize in 30 different areas of mental health treatment.**

We treat common conditions such as adjustment reaction for those experiencing divorce, death of a loved one, job loss, depression, anxiety, suicide prevention and survivor care, post traumatic stress disorder and traumatic brain injury.

- CENTUS therapists believe in the close relationship and balance of

MIND BODY SPIRIT COMMUNITY

and that optimal health involves all four.



THANK YOU FOR YOUR SUPPORT OF THE CHALLENGE MATCH!

To help us meet the CENTUS Challenge Match you may choose to:


1. cut out and mail this donation card to:
CENTUS
1885 S. Colorado Blvd., Suite 210
Denver, CO 80222

OR

2. cut out and fax in a donation via credit card to: 303.639.5243

OR

3. you may go to our website: www.CENTUS.org
select the GIVE tab
select Donate Now
complete the form
designate "Challenge Match"

 <p>My gift toward the Challenge Match Fund is:</p> <table border="0"><tr><td><input type="checkbox"/> \$25</td><td><input type="checkbox"/> \$350</td></tr><tr><td><input type="checkbox"/> \$50</td><td><input type="checkbox"/> \$400</td></tr><tr><td><input type="checkbox"/> \$100</td><td><input type="checkbox"/> \$450</td></tr><tr><td><input type="checkbox"/> \$150</td><td><input type="checkbox"/> \$500</td></tr><tr><td><input type="checkbox"/> \$200</td><td><input type="checkbox"/> \$550</td></tr><tr><td><input type="checkbox"/> \$250</td><td><input type="checkbox"/> \$600</td></tr><tr><td><input type="checkbox"/> \$300</td><td><input type="checkbox"/> \$_____ Other</td></tr></table> <p>or go to www.CENTUS.org to contribute!</p> <p>100% OF YOUR DONATION IS TAX DEDUCTIBL CENTUS Counseling, Consulting & Education's tax ID number is 84-1044412. CENTUS is exempt under section 501 (c)(3) of the Internal Revenue code and is a public charity under section 509(a)(2) of the Internal Revenue Code.</p>	<input type="checkbox"/> \$25	<input type="checkbox"/> \$350	<input type="checkbox"/> \$50	<input type="checkbox"/> \$400	<input type="checkbox"/> \$100	<input type="checkbox"/> \$450	<input type="checkbox"/> \$150	<input type="checkbox"/> \$500	<input type="checkbox"/> \$200	<input type="checkbox"/> \$550	<input type="checkbox"/> \$250	<input type="checkbox"/> \$600	<input type="checkbox"/> \$300	<input type="checkbox"/> \$_____ Other	<p><input type="checkbox"/> Yes, please accept my gift toward the CENTUS Challenge Match Fund.</p> <p>Name: _____ Address: _____ City: _____ State: _____ ZIP: _____ Telephone: _____</p> <p><input type="checkbox"/> My check is enclosed. <input type="checkbox"/> Charge my <input type="checkbox"/> VISA or <input type="checkbox"/> MasterCard Card #: _____ Expiration Date: _____</p> <p>Printed name as it appears on your card: _____</p> <p>Signature _____ Email: _____ <small>required for all credit card transactions</small></p> <p><input type="checkbox"/> add me to CENTUS "E"News list</p>
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You are making a difference in someone's life!**